

## **Project Board meeting October 13, 2011**

following the annual meeting at Leslie Science Center  
Board members Marcella Trautmann and Dave Corsa were re-elected for 3 year terms.  
Joet Reoma and Nicole Premo were elected for three year terms.

Election of officers:

President: Marcella  
VP: Lucas  
Treasurer: Eric  
Secretary: Dave

### **Committees**

Personnel - Cynthia, Joet

Education - Marcella, Lucas, Joet

Financial – Dave, Ralph, Eric

Marketing – Lucas, Marcella, Nicole, Kirk, Cindy

Tuesday 10/25 marketing meeting at Marcella's 7:00 P.M.

Outreach – (newsletter and events, public relations)

IT -

Discovery Gardens - Lucas

Development (Fund Raising) - Nicole, Joet, Ralph

### **Other business**

Eric – need to develop time table (schedule) for the year of Project Grow events

Retreat on November 13 agenda:  
Change deadlines for garden registration to 2/1 or 2/15

About \$2000/year for tilling.

Managing Director – how to make job manageable

Lucas – volunteers interested in grant writing. Holly helping with grant writing. Avalon or other gardens may need PG support. Will present a proposal to board.

- Kirk – \$200 for 144 mugs for Market Place. Give to volunteers as gifts. *Approved*. Cindy will design.

- IT budget for changes to website database – estimate of \$1500 for Scott Meves - *Approved*

Discussion of how to make an appeal for donations at year end. We have a list of 860 names.

Can we spend \$500 for a donation appeal?

We could have donations pegged to free classes and scholarships.

When to send?

Discussion of quality of mailing list.

Send information on what we are doing at Project Grow – give us money to keep doing these things.

Interview of scholarship recipients with photos.

Email appeal instead?

Names of those who donated in 2010 – can we get addresses? About 50 people.

Eric – city map of all gardens, categorize land that is non-taxed

Cindy – No word from Dominos Farms about a PG site

Adjourned at 9:33 P.M.